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Friday FACTS

9 July 2004

"Leadership, Partnership, and Championship"

IHPM's 4th ANNUAL INTERNATIONAL CONFERENCE "Health & Productivity: The Ultimate Outcome" October 11-13, 2004, JW Desert Ridge Resort & Spa, Phoenix, AZ



The Conference is organized into three distinct but closely related parts: Parts I & II are listed below:

PART I

(1) Academy for Health and Productivity Management (AHPM). The academy returns to equip attendees with the information and tools needed to make health and productivity management (HPM) work. Academy president, Joseph Leutzinger, PhD, will lay out the framework for HPM.

(2) Health and Productivity Management 101 - Returns to acquaint attendees with the basic principles and practices needed to implement HPM in their organizations.

PART II

(1) Opening keynoter - James Prochaska, PhD, Founder of Pro-Change Behavior Systems, will speak on Stage-Based Lifestyle and Disease Management Programs .

(2) Corporate HPM Leaders -Barbara Schaefer, Sr. VP, Human Resources & Corporate Secretary for Union Pacific Corporation and Jack Mahoney, MD, Corporate Medical Director at Pitney Bowes share their company strategies and experiences.

(3) Tina Brown-Stevenson, President, Aetna Integrated Informatics, Aetna Inc. - Will speak on Driving Outcomes Through Data Solutions.

(4) IHPM's 5th Annual Corporate HPM Awards -The 2nd President's Award and a Special International Award will be presented by Joseph Leutzinger, Chairman of the HPM Awards committee and Sean Sullivan, Co-Founder and CEO of the Institute for Health and Productivity Management.

(5) Ronald Kessler, PhD, Professor in the Department of Health Care Policy at Harvard Medical School - Will speak on Rationalizing Employer Health Spending by Measuring Workplace Value.

(6) Brent James, MD, VP for Medical Research at Intermountain Health Care — Will speak on Health Care Quality: The Path to Health and Productivity Outcomes

(7) An inaugural CEO Forum in collaboration with Partnership for Prevention—Will feature opening remarks by Tommy G. Thompson, Secretary of Health and Human Services (invited). The forum also will feature a CEO keynote address and serve as a launch for Partnership's Leading By Example CEO-to-CEO workforce health initiative, an innovative strategy to convince organizational leaders of the business case for worksite health promotion.

(8) John Cooper, MD, Head of Corporate Occupational Health at Unilever - Will speak on Executive Health and Performance at Unilever

(9) Michael Milken, Chairman, FasterCures/The Center for Accelerating Medical Solutions - Will speak on Getting to Cures Faster: Creating a Legacy of Hope.

(10) Honorable David Durenberger, U. S. Senate (R-MN, 1978-1995)/Chair, National Institute of Health Policy, will speak on Challenges Ahead: Healthcare Financing, Delivery, and Policy.

For additional information visit: <http://www.ihpm.org/>

A special briefing for U S Military attendees will be held following the reception.

The things that are the most stressful are the things that you care the most about, but do not have control over.